

# SOCIEDADE ESPORTIVA PALMEIRAS

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**SOCIEDADE ESPORTIVA PALMEIRAS** FUNDADO EM 26 de AGOSTO de 1914 POR IMGRANTES ITALIANOS, INICIALMENTE COMO Palestra ITALIA , o CLUBE TEVE SEU NOME ALTERADO para Palm EIRAS EM 1942, DURANTEE a Segunda Guerra Mundial, DEVIDO AS RESTRICOES contra NOMES ASSOCIADOS a PAISES do EIXO.

Recopa Sul Americana 1 TITULO 2022

## NACIONALS:

- Campeonato BRASLLEIRO: 12 TITULO (1960, 1967\*, 1967\*\*, 1969, 1972, 1973, 1993, 1994, 2016, 2018, 2022, 2023)
- Campeonato PAULISTA: 26 TITULO (ULTIMO EM 2023)

## Estádio:

- Antes DISSO, o CLUBE UTILIZAV o Estádio Palestra ITALIA (Parque ANATRTICA).

## TORCIDA:

- O PALMEIRAS POSSUI UMA das MARLORES tor CIDAS do BRASIL, CONHECIDA COMO "TORCIDA ALVIERDE " OU "Mania Verde". É um dos CLUBES MAIS POPULARCES do PAIS , com MILHOES de tor CEDORES EM todo o TERRTORO Nacional.
- Cores Verde e BRANCO.

## RIVALIDADES:

- Corinthians (CLASSICO "Derby PAULISTA" OU "PALMEIRAS x Corinthians").

## CURIOSDADES:

- PRIMEIRO CLUBES BRASILEIRO a CONQUISTAR 100 TITULOS OFICIAIS (EM 2016).
- MAIOR CAMPEAO NACIONAL DESDE a era dos PONTOS CORRIDOS (2016, 2018, 2022, 2023).

## PALMEIRAS IN NUMBERS & RECORDS

- Unbeaten Streak: 33 games (from Nov 1993 to May 1994) – a Brazilian record at the time.
- Biggest Win: 12–2 (against São Bento-SP in 1926).
- Most Goals for Palm EIRAS : HEITOR (356 goals in 1940s/50s).
- Top Scorer in a Single Season: EVAIR (1994 – 34 goals).
- Most Appearances: ADEMIR da GUIA ("DIVINO"), 901 matches (1961–1977).

## HISTORIC TITLES & CONTROVERSIES

- 1951 Copa Rio (The "First Club World Cup")
- Palm EIRAS beat Juventus-ITA in the final (1–0, after a 2–2 draw).
- FIFA recognized it as a "World Club Tournament" in 2014, but not as an official Club World Cup.
- Fun Fact: The trophy was lost for decades and later found in a basement in Italy!
- 1999 Libertadores Drama
- First Libertadores title after beating Deportivo Cali in a penalty shootout (Marcos, the goalkeeper, became a legend with his saves).
- 2020 & 2021: Back-to-Back Libertadores
- 2020: Beat Santos 1–0 (BRENO Lopes, last-minute goal!).
- 2021: Defeated Flamengo 2–1 (Dey VERNON's iconic winner in extra time).

## ICONIC PLAYERS Legends & Current Stars

- Historical Icons
- ADEMIR da GUIA ("O DIVINO") – Greatest idol of the 1960s/70s.
- Marcos ("São Marcos") – Goalkeeper hero of 1999 Libertadores.
- SOCIEDADE ESPORTIVA PALMEIRAS Dudu – Modern idol, most appearances in the 21st century.
- EVAIR, César SAMPAIO, Roberto Carlos (briefly), RIVALDO (youth product).
- Current Stars (2024)
- Raphael VEIGA (Playmaker, free-kick specialist).
- End rick (Sold to Real Madrid for €72M – biggest sale in history).
- Gustavo Gómez (Captain & defensive rock).
- Rony ("RUSTICO", fan favorite for his work rate).

## RIVALRIES & MEMES

- Corinthians (Biggest Rival)
- "ACIMA de TUDO, Corinthians" Incident (2015): Palm EIRAS fans mocked Corinthians' motto after a 4–0 win.
- São Paulo & Santos
- "CHRIRINHO" (2005 PAULISTAO Final): Palm EIRAS fans claimed São Paulo "smelled like the 2nd division" before losing.
- "GRILO" (Santos): Santos fans mocked Palm EIRAS for not having a Libertadores... until 1999.

## ANTHEM & CULTURE

- "Avanti Palestra!" (Chant from the 1940s, still used today).
- "PORCO OU CAMPEAO?" (Fans answer: "OS DOIS!" – "Both!").
- Green Pop Culture: Palm EIRAS appears in Brazilian funk, rap, and even Netflix's "SINTONIA".

## DARK TIMES & COMEBACKS

- 2002 Relegation: Worst moment in history (but bounced back in 2003).
- 2014 Centenary Crisis: Almost relegated again, but survived.
- 2015–2024 Renaissance: 10 major trophies under Abel Ferreira (current coach).

## FUTURE & AMBITIONS

- SOCIEDADE ESPORTIVA PALMEIRAS New Academy ("Palm EIRAS Campus"): One of the best in South America.
- More Young Talents: Following End rick's success.
- DID YOU KNOW?
- First Brazilian club with a women's team (1997).
- Only undefeated champion of Bra SILEIRAO (1960 – 9 wins, 1 draw).
- Owned a farm ("FAZENDA Palm EIRAS") in the 1970s to develop players.

## SECRETS & UNTOLD STORIES

- The Lost 1951 Copa Rio Trophy
- After winning the "Mundial" in 1951, the trophy disappeared for 60+ years.
- It was found in 2014 inside a box in the basement of a retired Italian player's family.
- Now displayed at Palm EIRAS' museum ("MUSE Palestra ITALIA").

## The "Farm Team" Experiment (1970s)

- Palm EIRAS bought a 1,200-acre farm in ITU (SP) to train young players.
- Players lived there, trained, and even milked cows as part of discipline.
- Produced talents like Éd son CEGONHA and JORGINHO PUTINATTI.
- The "Palestra ITALIA" Name Change (1942)
- Due to WWII, Brazil banned "enemy" names (Italy was Axis).
- Fans voted on "Palm EIRAS" (over options like "TABAJARA" and "Eagle").
- Fun Fact: Some fans still call it "Palestra" nostalgically.

## CURSES & SUPERSTITIONS

- 1. The "Puma Curse" (1965)
- Palm EIRAS switched from LEAO (Lion) to Puma as its symbol in 1965.
- Went 12 years without titles (until 1972).
- Switched back to LEAO in the 1980s—titles returned.

- 2. The "GRILO Curse" (Before 1999)
- Santos fans mocked Palm EIRAS for never winning Libertadores, calling them "GRILO" (Cricket).
- After 1999, the chant became: "GRILO é o CARAIHO, SOU CAMPEAO" ("Cricket my ass, I'm a champion!").
- 3. The "PARMERA" Jinx
- SOCIEDADE ESPORTIVA PALMEIRAS Some fans believe misspelling "Palm EIRAS" as "PARMERA" brings bad luck.
- Players avoid saying the word before finals.

## **CRAZY FAN CULTURE**

- 1. "PORCO OU CAMPEAO?" ("Pig or Champion?")
- Rivals called Palm EIRAS "PORCO" (Pig) in the 1960s.
- Fans embraced it, creating chants like:
- "PORCO OU CAMPEAO? OS DOIS!" ("Pig or champion? Both!").
- 2. The "GRE Mio" Troll (2015 Copa do BRASIL)
- After eliminating GRE MIO, Palm EIRAS fans changed Wikipedia to say:
- "GRE Mio: A team that lost to a pig."
- 3. "Avanti Palestra" Chant Origins
- Came from Italian immigrants in the 1940s.
- "Avanti" means "Forward"—a battle cry during tough times.

## **BIZARRE TRANSFERS & FINANCIAL DRAMA**

- 1. The "Fake Mustache" Signing (1958)
- Humberto TOZZI (star striker) was banned for a year.
- Palm EIRAS disguised him with a mustache and fake name ("Humberto TOZZI") to play.
- Got caught after 3 games.
- 2. The €72M Endrick Deal (2022)
- Most expensive sale in Brazilian history (to Real Madrid).
- 3. Financial Crash (2000s)
- In 2001, debts hit R\$200 million (almost folded).
- Saved by Parmalat (until 2004) then Palm EIRAS Social Fund (2015+).

## **ALLIANZ PARQUE: THE HOUSE OF MAGIC**

- SOCIEDADE ESPORTIVA PALMEIRAS Built on the ruins of Palestra ITALIA (fans cried when it was demolished).
- No government money—100% privately funded (unlike Maracanã, MORUMBI).
- Record: 44-game unbeaten run at home (2016–2018).

## **INTERNATIONAL ENEMIES & FRIENDS**

- HATED RIVALS
- Boca Juniors (ARG): 2000 Libertadores semifinal fights.
- LDU (ECU): Knocked Palm EIRAS out of 2023 Libertadores.
- Flamengo (BRA): 2021 Libertadores final revenge.

## **UNLIKELY FRIENDS**

- Juventus (ITA): Shared Italian roots, friendly games.
- Benfica (POR): Partner club for youth transfers.
- FUTURE: WHAT'S NEXT?
- Chasing the FIFA Club World Cup (never won the official one).
- More "End ricks": Investing in youth academy (next gem: Est EVAO).
- Becoming Brazil's "Most Valuable Club" (already top 3).
- GHOSTS OF PALESTRA ITÁLIA (THE OLD STADIUM)
- Haunted Tunnel: Players reported cold spots and whispers in the tunnel leading to the field.
- The Cursed Locker Room: Visiting teams refused to use it after Flamengo players claimed to see a shadowy figure in 1983.
- Demolition Tears (2010): Hardcore fans stole pieces of the stadium – some keep bricks as sacred relics.

